

SONAE INDÚSTRIA LAUNCHES ITS NEW BRAND **SURFORMA®**

Maia, August 1st 2018

SURFORMA®, a new brand from Sonae Indústria, features its laminates and compacts offer and is being presented to the market during the month of August 2018. **SURFORMA®** is a new and dynamic brand that integrates concept, product and communication, and promotes surface and shape as its fundamental design pillars.

SURFORMA® ensures high performance in the applications where product design, quality and durability are required, by delivering versatile materials having excellent surface features and thus representing an ideal solution for any designer or architect. **SURFORMA®** products create unique and bold environments, while combining quality, versatility and exclusivity.

The launch of **SURFORMA®** in North America will occur during IWF 2018, in Atlanta, USA, between the 22nd and 25th of August.

Come visit us at www.surforma.com

About Sonae Indústria

Founded in 1959 as part of SONAE Group, Sonae Indústria became one of the largest manufacturers of laminates and wood-based panels. Located in the north of Portugal, the company has undergone an expansion process through a combination of organic growth and acquisitions, and has become one of the industry leaders with business units in Europe, North America and South Africa and a wide variety of products for the furniture, construction and decoration industries aiming to improve people's lives.