

Announcement

(Translation of original version in Portuguese)



SONAE INDÚSTRIA, SGPS, S.A.

Registered Office: Lugar do Espido, Via Norte, Maia, Portugal

Registered at the Commercial Registry of Maia

Registration and Tax Nr 506 035 034

Share capital: € 700 000 000

Publicly Traded Company

ANNOUNCEMENT

As required under Article 3 of Regulation 5/2008 issued by the Portuguese Stock Market Authority (CMVM), Sonae Indústria regrets to have to report that Thomas Nysten, a non executive member of our Board of Directors, passed away today after a short period of severe illness.

The Board of Directors would like to express our appreciation for all the hard work and the significant and valuable contributions made by Thomas Nysten, as a member of our Board of Directors and a member of the Supervisory Board of Glunz AG, our affiliated company in Germany.

Maia, 17th August, 2011

The Representative for Market Relations,

(Rui Correia)

Sonae Indústria, SGPS, SA

Sociedade Aberta
Capital Social € 700 000 000
Matriculada na C.R.C. Maia sob o nº único de
matrícula e identificação fiscal 506 035 034

Lugar do Espido Via Norte
Apartado 1096
4470-177 Maia Portugal

Telefone (+351) 22 010 04 00
Fax (+351) 22 010 05 43
www.sonaeindustria.com