

SONAE INDÚSTRIA, S.G.P.S, S.A.

Publicly Traded Company

Registered Office: Lugar do Espido, Via Norte, Maia

Registered at the Commercial Registry of Maia

Registry and Tax Identification no. 506 035 034

Share Capital: 700 000 000 euros

SONAE INDÚSTRIA 2006 / 2014 BONDS

Interest Payment – Coupon 9

We inform Bondholders' of SONAE INDÚSTRIA 2006/2014 Bonds, code C.V.M. – SOIJOE, that the interest payment of the 9th coupon will occur as from the 28th September 2010, by the following amounts:

Gross Amount EUROS 0.462837500

IRS/IRC (21.5%) EUROS 0.099510063

Net Amount EUROS 0.363327437

The paying agent is Banco Comercial Português, S.A

Maia, 2 September 2010

SONAE INDÚSTRIA, S.G.P.S, S.A.