

SONAE INDÚSTRIA, SGPS, S.A.
Publicly Listed Company
Office: Lugar do Espido, Via Norte, Maia
Share Capital: 700,000,000.00 EUR
Registered at the Commercial Registry of Maia
under the sole registry and fiscal identification no. 506 035 034

BOND LOAN
“SONAE INDÚSTRIA / 2010-2017”
Interest Payment – Coupon 3

We inform **“SONAE INDÚSTRIA / 2010-2017”** Bondholders that the interest payment of the **3rd coupon** will occur as from the **7th November 2011**, by the following amounts:

Gross Amount	1,134.15555555560EUR
IRS/IRC (21.5%)	243.843444444445EUR
Net Amount	890.312111111115EUR

Paying Agent – Caixa Banco de Investimento, S.A.

The settlement of the bonds' interest payment will be made through the C.V.M., in accordance with its regulation, code C.V.M. – S3PCOE.

The bondholders subject to article 90 of IRC Code should evidence the paying entity their exemption or exemption of retention in the fountain of IRC of which they benefit from, until the end of the term established for the delivery of the tax that should have been deducted.

Maia, 10th October 2011

SONAE INDUSTRIA, SGPS, S.A.